

PREPSEED PRESENTS · PREPSCHOOL

Run every campus like clockwork — enquiry to graduation.

A single, white-labeled preschool & daycare ERP — admissions, attendance, fees, the digital diary and parent communication, running natively on **web and mobile**. Sold under **your** brand.

[Company Overview →](#)

Preschool & Daycare Management Platform · 2026 Edition

THE PROBLEM

Preschools run on **registers and group chats**, not a system.



Enquiries lost in WhatsApp & phone calls

No funnel, no follow-up reminders — walk-ins and website leads quietly go cold.



Fee collection by cash and memory

Dues chased over phone calls, receipts written out by hand every time.



Staff records scattered across registers

Certificates, verification papers and shift rosters, all on paper.



Transport is a black box

Parents don't know if the bus is late, or who's actually on board.



Owners can't see across branches

No consolidated view of enrollment, revenue or staff performance.



Attendance still runs on a paper register

No proof of exactly who picked up which child, or when.



Parents left anxious, blind to the day

No idea if their child ate, napped, or was in a good mood — until pickup.



A child's health history lives in someone's memory

Allergies and medical notes aren't in a system — they're word of mouth.



Five apps, none of them talk

A fee app, an attendance app, a WhatsApp group and a spreadsheet — no sync.

INTRODUCING PREPSCHOOL

One platform. Every child, every classroom, every branch.

PrepSchool brings admissions, attendance, fees, the digital diary and parent communication into a single preschool workspace — built for owners, teachers and parents alike.



Admissions & Enquiry CRM

Website leads to trial class to admission, tracked



Student Profiles & Records

Photo ID, guardians, medical & documents, one file



Attendance & Pickup-Drop

Biometric/RFID/app check-in, verified pickup



Digital Diary

Meals, naps, diapers, mood & photos, shared live



Fee Management & Payments

Invoicing, online payments, auto reminders



Parent Communication App

Chat, notices & real-time updates



Curriculum & Milestones

Lesson plans and developmental tracking



Health & Safety

Medical records, immunization, incident log



Transport & GPS Tracking

Live bus location, pickup/drop alerts



Staff, HR & Payroll

Rosters, attendance, payroll exports

ALSO INCLUDED IN PREPSCHOOL

CCTV & Live Streaming

Multi-Branch Management

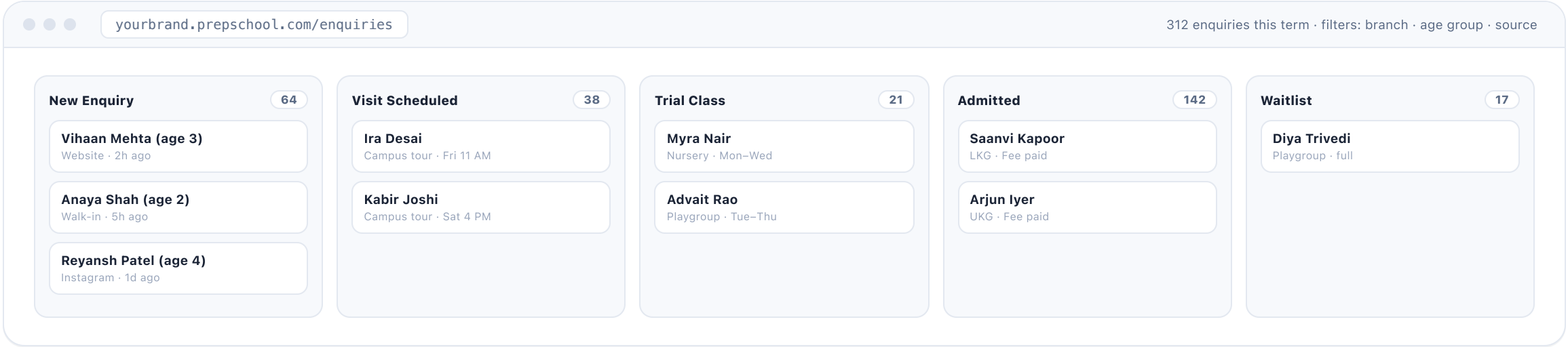
Inventory & Resources

Events & PTM Scheduling

Alumni & Certificates

Website Enquiry Widget

Every enquiry, followed up — never dropped.



- 

Website widget captures leads
Every form fill lands straight in the funnel, tagged by branch.
- 

Automatic follow-up reminders
No enquiry goes untouched for more than a day.
- 

Trial class to admission, in one click
Convert a trial straight into an admission with fee auto-generated.
- 

Source & branch reporting
See which channel and campus converts best, every term.

Every child's file, **complete and current.**

yourbrand.prepschool.com/students/myra-nair

MN

Myra Nair

Nursery · Section B · Roll No. 14

Active

DOB

12 Apr 2022

GUARDIAN

Rhea Nair

ALLERGIES

Peanuts

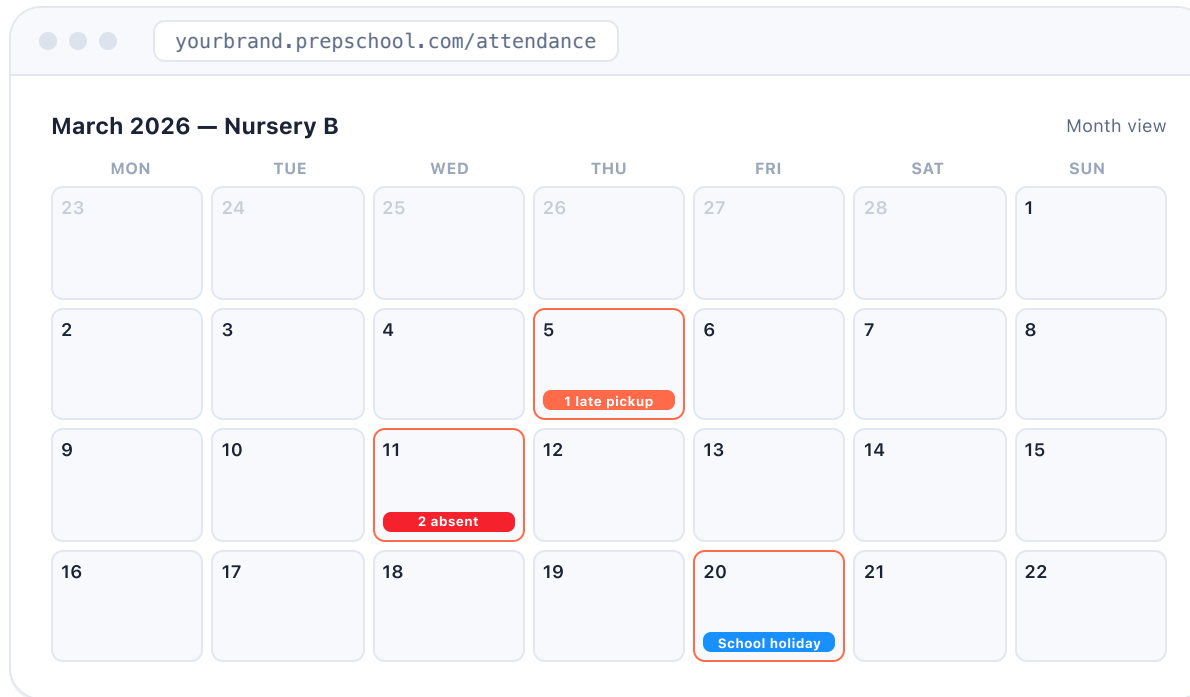
FEE STATUS

Paid

DOCUMENT	TYPE	STATUS
Birth Certificate	Identity	Verified
Immunization Record	Medical	Up to date
Emergency Contact Form	Safety	On file
Photo Consent	Consent	Signed

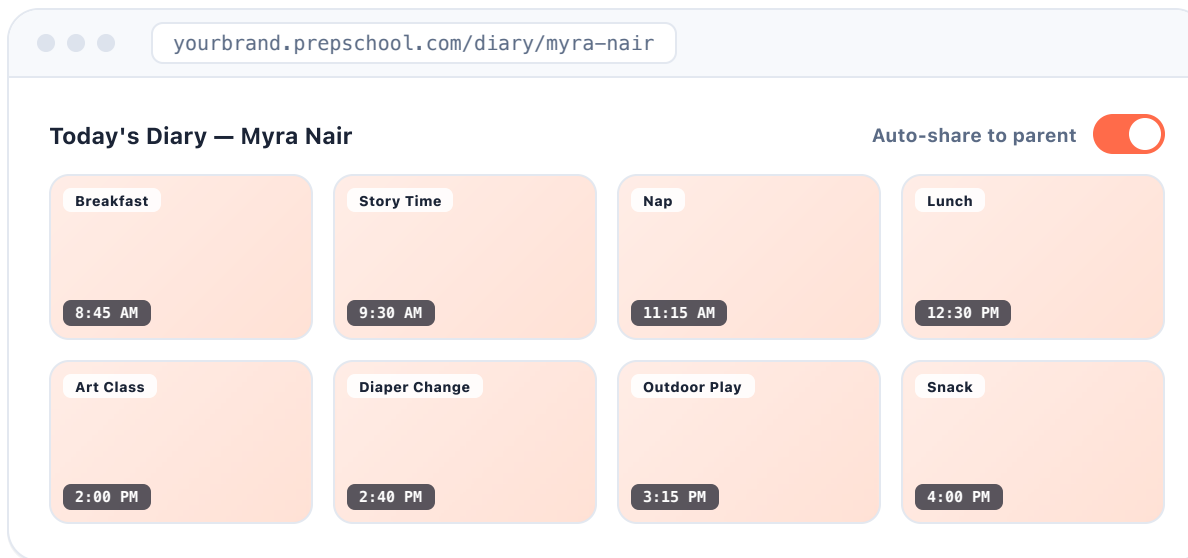
- ✓ **One file per child**
Photo, guardians, emergency contacts and documents in a single, always-current record.
- ✓ **Allergy & medical flags, front and center**
Critical information surfaces on the profile — not buried in a form nobody re-reads.
- ✓ **Multiple guardians, clear permissions**
Add parents, grandparents or nannies — each with their own pickup authorization.
- ✓ **Document vault, always accessible**
Birth certificates, consent forms and immunization records, uploaded once and never lost.

Know who's in, and who's **authorized to take them home.**



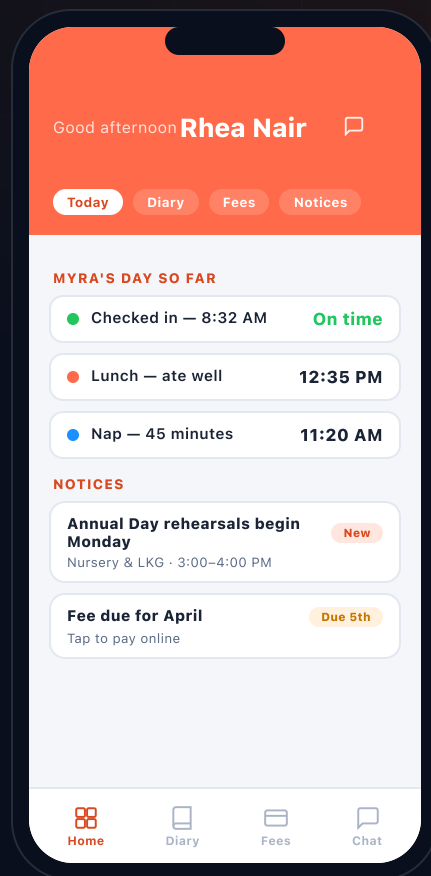
- ✓ **Biometric, RFID or app check-in**
Front-desk staff mark drop-off in seconds — parents get an instant notification.
- ✓ **Verified pickup, every time**
Only authorized guardians can collect a child — OTP or photo match required at the gate.
- ✓ **Late pickup & absence, auto-flagged**
Front desk and parents both see the alert the moment a pattern breaks.
- ✓ **Class-wise & branch-wise rollups**
Owners see attendance trends across every classroom and campus, live.

Meals, naps, diapers and mood — shared as the day happens.



- ✓ **Logged in seconds, per activity**
Teachers tap to record meals, naps, diaper changes and mood right from the classroom.
- ✓ **Photos & short videos, shared instantly**
Parents see their child's moments the same minute they happen — no end-of-day dump.
- ✓ **A full day, in one timeline**
Every entry rolls up into a clean daily report parents can look back on anytime.
- ✓ **Private by design**
Each child's diary is visible only to their own guardians and assigned teachers.

Every update, every notice — straight to the parent.



- ✓ **Direct chat with teachers**
Parents message the classroom teacher directly — no group-chat noise.
- ✓ **Notices, circulars & event RSVPs**
Announcements reach every parent instantly, with read receipts for the school.
- ✓ **Live diary, fees & attendance**
Everything a parent needs, in one app — no separate logins for separate tools.
- ✓ **Push, SMS & WhatsApp alerts**
Critical updates reach parents on whichever channel they actually check.

Invoicing and collections, without the chasing.

yourbrand.prepschool.com/fees

April 2026 · all branches

TOTAL BILLED

₹18.4L

this term

COLLECTED

₹15.9L

86% of billed

DUE

₹2.5L

42 invoices

OVERDUE

11

>7 days late

ONLINE PAYMENTS

74%

of collections

STUDENT	INVOICE	AMOUNT	DUE DATE	STATUS
M Myra Nair	INV-2204	₹12,000	5 Apr	Paid
A Arjun Iyer	INV-2205	₹14,500	5 Apr	Due in 3 days
D Diya Trivedi	INV-2198	₹11,000	28 Mar	Overdue

Auto-generated invoices
Term fees, transport and one-off charges billed without manual entry.

Pay online in a tap
UPI, cards & net banking straight from the parent app.

Automatic due reminders
SMS & WhatsApp nudges before and after a due date — no awkward calls.

Receipts & ledgers, exportable
Branded receipts and an accounting-ready ledger, one click.

PrepSchool

09

Weekly lesson plans, milestones tracked right behind them.

yourbrand.prepschool.com/curriculum/nursery-b

Week of 6 Apr — Nursery B

DAY	THEME	ACTIVITY	SKILL FOCUS
Mon	Colors & Shapes	Sorting game	Cognitive
Tue	Colors & Shapes	Finger painting	Fine motor
Wed	Story Time	"The Hungry Caterpillar"	Language
Thu	Music & Movement	Rhythm circle	Gross motor
Fri	Show & Tell	Bring a favorite toy	Social-emotional

68%

MILESTONES

Myra Nair — Term Progress

17 of 25 developmental milestones met for this term, updated by her teacher.

- 

Ready-made curriculum library

Weekly plans by age group — edit to fit your school.
- 

Milestone tracking, per child

Cognitive, motor, language and social-emotional markers.
- 

Report cards, generated fast

Term progress reports built from real milestone data.
- 

Shared with parents, on schedule

Weekly themes appear in the parent app automatically.

Every allergy, every incident — **nothing falls through.**



Medical records, per child

Conditions, medications and doctor contacts, visible to authorized staff only.



Immunization tracker

Due & overdue vaccines flagged automatically, term after term.



Allergy alerts, always visible

A red flag on the profile, the diary and the classroom roster — impossible to miss.



Incident & injury log

Every fall or scrape logged with time, photo and action taken — parents notified instantly.



CCTV-based attendance

Face recognition at the gate marks a child present automatically — no manual check-in needed.



Automatic WhatsApp absence alerts

Not checked in by the usual time? Parents get an instant WhatsApp message flagging the child as absent.



A missed allergy alert becomes a system failure, not a memory lapse.

Kitchen staff, teachers and front desk all see the same real-time flag — for every meal, every day.

The bus, **visible to every parent, live.**

- ✓ **Live GPS on every route**
Parents track the bus in real time from the app — no more guessing at the gate.
- ✓ **RFID tap-in, tap-out on board**
A child's boarding and alighting is logged automatically, and parents are notified.
- ✓ **Driver & attendant app**
Route stops, attendance and emergency contacts, all in the driver's own app.
- ✓ **Delay & ETA alerts**
Running late? Parents get a push notification with a revised pickup time.

yourbrand.prepschool.com/transport/route-4

Route 4 — Morning Pickup

On route

Bus GJ-01-AB-4021 - 3 stops away

STOP	ETA	STATUS
Satellite Rd	8:02 AM	Done
SG Highway	8:14 AM	Next
Bopal Cross Rd	8:24 AM	Pending

Every teacher's day, tracked — payroll made simple.



Owner / Principal
Full visibility across every branch, classroom and report. Controls roles & billing.



Admin / Front Desk
Attendance, pickup verification, enquiries and fee collection for their branch.



Teacher
Digital diary, milestone tracking and curriculum for their own classroom only.



Driver / Attendant
Route roster, live GPS and boarding attendance from a dedicated transport app.

yourbrand.prepschool.com/staff

NAME	ROLE	BRANCH	ATTENDANCE (MAR)	STATUS
P Priya Sharma	Principal	All (3)	100%	Active
K Kavya Menon	Teacher — Nursery B	Satellite	96.7%	Active
R Rakesh Solanki	Driver — Route 4	Satellite	100%	Active

Data that **explains itself**, in plain English.

PrepSchool doesn't just store records — it reads the patterns across admissions, attendance and fees, and tells owners what actually needs attention.



Term-over-Term Retention

Rolling average across all enrolled students, all branches.



Bopal branch enquiries dropped 22% this month

Mostly from the Instagram channel — worth reviewing the current ad creative before next term's admission push.



6 students are 2+ fee cycles behind

Flagged across two branches for a personal follow-up call before the next reminder cycle triggers.



3 immunization records are due for renewal next month

Auto-flagged for the front desk to request updated certificates before they lapse.



Satellite branch is your strongest performer

96% attendance and 100% on-time fee collection for 6 straight weeks — worth recognizing.

ONE PLATFORM, THREE APPS

Built for the **owner**, the **teacher** and the **parent**.



Owner / Admin Web App

Any browser · every branch

- Consolidated dashboard across all campuses and classrooms
- Enrollment, fee collection and staff reports, live
- Role-based access for principals and front-desk staff



Teacher App

iOS & Android

- One tap to log meals, naps, diapers, mood & photos
- Classroom attendance and milestone tracking
- Direct chat with parents, without sharing personal numbers



Parent App

iOS & Android

- Live digital diary, notices and fee payments
- Real-time bus tracking and pickup notifications
- Direct chat with the classroom teacher

INTEGRATIONS

Fits into the tools you **already use**.

Native connections for payments, communication and hardware — no manual reconciliation, no re-typing.



Razorpay / Payment Gateways

• Connected • fee collection

UPI, cards and net banking accepted directly from the parent app, with receipts generated automatically.



WhatsApp Business API

• Connected • notices & reminders

Fee reminders, attendance alerts and daily diary summaries delivered where parents actually read them.



Biometric / RFID Devices

• Connected • gate & bus hardware

Plugs into existing attendance hardware at the gate, classroom and bus door — no rip-and-replace.



Set up in a day

Connect accounts once — no developer needed.



Zero double entry

Payments, notices and attendance stay in sync automatically.



Accounting-ready exports

Fee ledgers flow straight into Tally, Zoho Books or QuickBooks.



Always in sync

Data refreshes automatically, 24/7, across every branch.

MORE INTEGRATIONS AVAILABLE ON REQUEST

SMS Gateways

Google Workspace

Zoom / Google Meet (virtual PTMs)

CCTV / NVR Systems

Tally / Zoho Books

Zapier / Webhooks

A child's data deserves **the same care as the child.**

PrepSchool is built around strict access controls and full auditability — every piece of a child's record is visible only to the people who need it.



Role-scoped access

Teachers see only their own classroom; front desk sees only their own branch.



CCTV access, tightly controlled

Live classroom feeds are visible only to verified parents of enrolled children.



Verified pickup, enforced

Only guardians on file — with photo or OTP match — can collect a child.



Data residency options

Choose where student and family data is stored to meet local requirements.



Full audit trail

Every access to a child's record is logged — visibility cuts both ways.



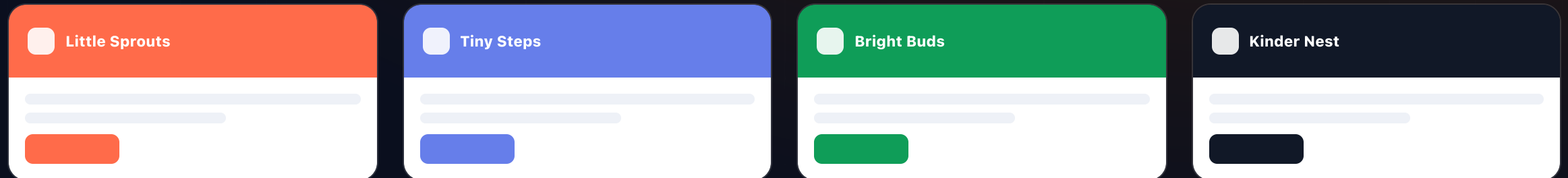
Staff verification on file

Background checks and certifications tracked and expiring on schedule.

WHITELABEL & MULTI-BRANCH

This isn't our platform with your logo. It's **your school's platform**, built by us.

Every PrepSchool deployment ships under your own brand — logo, colors, domain and apps. Run one campus or twenty under a single franchise console, with Prepseed as the engine underneath.



Your logo & brand color

Applied across the web app, parent app and teacher app.

Your domain

admin.yourbrand.prepschool.com — families never see "Prepseed."

Franchise console

One dashboard to add branches, replicate settings and roll up reports.

Your policies

Custom fee structures, age groups and term calendars per branch.

Your branded apps

Parent & teacher apps published to app stores under your name.

Your reports

Every exported PDF and receipt carries your branding.

Your support line

Parents and staff reach you — never Prepseed.

Your pricing

You decide what to charge each family or franchisee.

No third-party tools. No stitched-together stack.

Most preschools pay for — and babysit — a fee app, an attendance app, a transport tracker and a WhatsApp group, none of which talk to each other. With PrepSchool there's nothing else to buy, connect or troubleshoot.

 Paper attendance registers → Attendance & Pickup-Drop	 Cash collection & hand receipts → Fee Management & Payments	 WhatsApp parent groups → Parent Communication App	 Separate transport tracking app → Transport & GPS Tracking
 Excel enrollment trackers → Admissions & Enquiry CRM	 Photocopied worksheets & diaries → Curriculum & Digital Diary	 Standalone CCTV viewer apps → Built-in Live Classroom Streaming	 Manual payroll spreadsheets → Native payroll-ready exports

WHAT THAT MEANS FOR YOU

 One vendor, one bill No juggling five renewals and five support tickets.	 Nothing breaks in between No API limits, sync failures or automation glue to babysit.	 Family data stays in one place Never scattered across five vendors' servers.	 One team accountable Prepseed builds, hosts and supports all of it — no finger-pointing.
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SWITCHING MADE EASY

Still on registers and spreadsheets? We **migrate everything** — you just watch it happen.

Switching shouldn't mean re-entering years of student records. Hand us access and our team migrates every enrollment, fee history and staff record into PrepSchool — safely, without disrupting a single term.

1

Share access

Read-only access to your current registers, fee spreadsheets or another app. No downtime, no disruption.

2

We migrate everything

Student profiles, fee history, staff records and class rosters — mapped and moved by our team.

3

You watch it happen

Track migration progress in real time — nothing goes live until you've reviewed and approved it.

4

Go live, old tools retired

Teachers and parents start on PrepSchool from day one — zero data loss, zero manual re-entry.

WHY SCHOOLS TRUST THE MIGRATION



Zero data loss

Every record accounted for, verified before go-live.



Old system stays live

Nothing is switched off until you're fully ready.



Free, done-for-you

No extra cost, no work for your staff beyond granting access.



Dedicated migration team

A real person owns your switch-over, start to finish.

WHY PREPSEED

Proven at scale, built to be yours.

Prepseed is an AI-first, whitelabel software studio based in Ahmedabad, India — building CRM, HRMS and custom platforms for EdTech, Real Estate, Healthcare and Enterprise teams. PrepSchool runs on the same engine already trusted by 400,000+ users, so you get a mature, battle-tested product from day one — not a first version.



400,000+ users

Powering platforms across EdTech, Enterprise, Healthcare and Real Estate.



Zero-downtime infrastructure

Running on US military-grade servers with automatic failover — always on.



Built for scale

From one campus to fifty, same platform, no re-platforming later.



Real support, real people

A dedicated team for setup, migration and ongoing customization.



\$1.2M in trusted backing

Investor-backed (2022) engineering team, not a freelance build.



Data secured across two continents

Primary data stored in India; encrypted backups held in the US.



Total data privacy

No one but you sees the full family database — every other role stays scoped.



Fast to launch

Whitelabeled & live in weeks, not quarters.



LET'S BUILD YOUR PLATFORM

Your preschool platform. Your brand. **Live in weeks.**

Book a walkthrough and we'll map PrepSchool's admissions, attendance, fees and parent app to your branches, your classrooms and your brand.

CALL

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STUDIO

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