

PREPSEED PRESENTS · PREPPRINT

Every job, every machine, every rupee — tracked to the last print.

A single, white-labeled printing & press management ERP — quotations, job tracking, design files, billing and stock, running natively on **web and mobile**. Sold under **your** brand.

[Company Overview →](#)

Print Shop & Press Management Platform · 2026 Edition

THE PROBLEM

Print shops run on **job dockets and WhatsApp screenshots**, not a system.



Orders scribbled on a paper docket

Specs, quantity and deadline live on a slip of paper that can go missing.



Every quote worked out by hand

Paper, plate and finishing costs recalculated on a calculator, every single time.



Artwork scattered across chats and folders

"Which file did the customer actually send?" — asked on every reprint or reorder.



Nobody knows the paper stock till it runs out

A job gets halfway printed before someone notices the roll is empty.



Machines double-booked, deadlines missed

No shared view of which press is free, so urgent jobs queue behind slow ones.



GST billing done at the very end, in a rush

Invoices hand-typed after the job ships, riddled with copy-paste errors.



Repeat customers, zero history

Their last design, size and rate live in someone's memory, not a record.



Walk-in, phone and online orders, scattered

Three intake channels, three different registers — nothing reconciled.



Owners can't see across branches

No consolidated view of sales, job profitability or machine utilization.

INTRODUCING PREPPRINT

One platform. Every order, every press, every rupee.

PrepPrint brings quotations, job tracking, design files, billing and stock into a single print shop workspace — built for owners, operators and customers alike.



Order & Job Management

Intake to dispatch, tracked stage by stage



Quotation & Estimation

Instant rate-card pricing, every material



Design & Artwork Upload

Every job's artwork, attached and organized



POS & GST Billing

Counter billing, GST invoices, one tap



Inventory & Stock

Paper, ink, vinyl — low-stock alerts



Machine & Press Scheduling

One queue, every press, zero clashes



Customer & Order History

Every past job, rate and design, on file



Vendor & Purchase

Raw material POs and supplier ledgers



Delivery & Dispatch

Pickup, courier and delivery tracking



WhatsApp Order Updates

Order confirmations & ready-for-pickup alerts

ALSO INCLUDED IN PREPPRINT

Rate Card & Bulk Pricing Rules

Multi-Branch & Franchise Management

Staff & Operator Management

Online Ordering Portal

Barcode & Job-Ticket Tracking

Reports & AI Insights

Every job, one queue — from intake to dispatch.

yourbrand.preprint.com/jobs

86 jobs this week · filters: branch · job type · operator

New Order14

Wedding Cards — Mehta
500 pcs · Due 18 Apr

Flex Banner — Café Aroma
10×4 ft · Due 16 Apr

Artwork Received9

Visiting Cards — Solanki
File uploaded · in queue

Brochure — Nirvana Realty
Updated file uploaded

In Print11

Stickers — Bloom Bakery
Press 2 · 40% done

T-Shirts — College Fest
DTF Press · 200 pcs

Finishing6

Invitations — Rane Family
Lamination & die-cut

Ready for Pickup8

Letterheads — Vyas & Co.
Notified via WhatsApp

Photo Prints — Iyer
Notified via WhatsApp

Add jobs from any channel
Walk-in, phone or online — every order lands in one queue.

Deadline-aware ordering
Urgent jobs surface automatically, so nothing ships late.

Full job history
Every status change, note and file logged against the job.

Export anytime
One click to CSV for offline review or accounting.

PrepPrint

04

A rate card that **quotes itself**.

yourbrand.preprint.com/quote/new

New Quote — Flex Banner

SIZE
10 × 4 ft

MATERIAL
Star Flex

FINISHING
Eyelets

LINE ITEM	RATE	AMOUNT
Flex printing (40 sq.ft)	₹14/sq.ft	₹560
Eyelet finishing (12 pcs)	₹5/pc	₹60
Design charge	Flat	₹150
Total (incl. GST)		₹919

- ✓ **Rate cards, per material**
Flex, vinyl, paper stock and lamination rates configured once, applied everywhere.
- ✓ **Instant, accurate pricing**
Size, quantity and finishing auto-calculate the quote — no more back-of-envelope math.
- ✓ **Bulk & slab pricing**
Set quantity breakpoints so larger orders price themselves correctly, automatically.
- ✓ **One tap to convert to an order**
An accepted quote becomes a live job — no re-entry, no mismatch.

Every file, attached to the right job.

- ✓

Upload from anywhere
Customers or designers drop artwork straight onto the job — PDF, AI or high-res images.
- ✓

Every file, tied to the job
Artwork stays attached to its order automatically — no digging through chats or folders.
- ✓

Straight to the operator
The uploaded file is right there at the press — no manual transfer, no USB drives.
- ✓

Reprints made simple
Past artwork stays on file, ready to pull up for a repeat order in seconds.

yourbrand.prepprint.com/jobs/wedding-cards-mehta

Wedding Cards — Mehta

3 files attached

PDF

Card_Front.pdf

FILE	UPLOADED	FORMAT
Card_Front.pdf	14 Apr, 11:05 AM	PDF
Card_Back.pdf	14 Apr, 11:06 AM	PDF
Envelope_Design.ai	12 Apr, 10:20 AM	AI

Counter billing that's **already GST-ready.**

yourbrand.preprint.com/billing

Today · Satellite Branch counter

ORDERS TODAY

42

across 3 counters

SALES TODAY

₹68,400

+12% vs yesterday

AVG. TICKET

₹1,629

per order

PENDING PAYMENT

7

₹9,200 due

ONLINE PAYMENTS

61%

of collections

INVOICE	CUSTOMER	JOB	AMOUNT	STATUS
INV-1042	R Rane Family	Invitations × 300	₹8,400	Paid
INV-1043	V Vyas & Co.	Letterheads × 500	₹2,100	Paid
INV-1044	B Bloom Bakery	Stickers × 1,000	₹3,600	Balance due

GST invoices, auto-generated
HSN codes and tax slabs applied correctly, every time.

Split & partial payments
Advance at intake, balance on pickup — tracked automatically.

UPI & card, right at the counter
Accept any payment method, reconciled the same day.

Multi-counter, one ledger
Every counter and branch rolls into one daily sales register.

Never find out the stock is empty **mid-job**.



MATERIAL	IN STOCK	REORDER LEVEL	STATUS
Star Flex (roll)	4 rolls	6 rolls	Low stock
Art Card 300gsm	820 sheets	500 sheets	OK
Lamination Film (Matte)	2 rolls	4 rolls	Low stock
Vinyl Sticker Sheet	310 sheets	150 sheets	OK
DTF Ink — Cyan	1.2 L	1 L	Reorder soon

- ✓ **Auto-deduct on every job**
Paper, ink and vinyl usage is deducted from stock the moment a job goes to print.
- ✓ **Low-stock alerts, before it's too late**
Reorder levels trigger a WhatsApp or app alert — never mid-print surprises.
- ✓ **Per-branch stock visibility**
Owners see stock across every branch, and can transfer between them in a tap.
- ✓ **Wastage & consumption reports**
See exactly which jobs or materials are eating into margins.

Every press, one shared schedule.

yourbrand.preprint.com/press-schedule

Today · 5 machines

MACHINE	CURRENT JOB	OPERATOR	ETA	STATUS
Offset Press 1	Wedding Cards — Mehta (500 pcs)	Sanjay	2:30 PM	Running
Offset Press 2	Brochure — Nirvana Realty	Feroz	4:00 PM	Running
Flex Printer	Banner — Café Aroma	Kiran	1:15 PM	Queued
DTF Press	T-Shirts — College Fest	Ajay	5:45 PM	Running
Sublimation Press	—	—	—	Free

- 

One queue, every machine
See exactly what's running and what's free, live.
- 

Realistic ETAs
Customers get accurate pickup times, based on the real queue.
- 

No more double-booking
Every job is assigned a press slot before it's confirmed.
- 

Operator accountability
Every job is tied to the operator and machine that ran it.

Every repeat customer, one file away.

yourbrand.preprint.com/customers/rane-family

RF

Rane Family

Customer since 2023 · 14 orders

Repeat customer

LIFETIME VALUE

₹42,600

PREFERRED RATE

Standard-5%

PAYMENT HISTORY

On time

JOB	DATE	AMOUNT
Wedding Invitations × 300	14 Apr 2026	₹8,400
Save-the-Date Cards × 100	2 Mar 2026	₹2,200
Return Gift Tags × 300	18 Feb 2026	₹1,650

- ✓

Every past order, one click away

Reprint last year's design at the same spec without a single question asked.
- ✓

Custom rates per customer

Set negotiated discounts or bulk rates that apply automatically on every quote.
- ✓

Payment reliability, at a glance

See who pays on time before extending credit on a rush order.
- ✓

Past designs, saved forever

Every artwork file stays linked to the customer, ready to reuse or revise.

Raw material buying, off the notebook.

yourbrand.prepprint.com/purchases

8 open purchase orders

PO NO.	VENDOR	MATERIAL	AMOUNT	STATUS
PO-0341	Shreeji Paper Traders	Art Card 300gsm — 2,000 sheets	₹18,400	Delivered
PO-0342	Colorworks Ink Supply	DTF Ink — 5 L (mixed)	₹9,750	In transit
PO-0343	Star Flex Distributors	Star Flex — 10 rolls	₹22,000	Ordered

- 

POs raised straight from low stock

A reorder alert can become a purchase order in one tap.
- 

Supplier ledgers, always current

Track what's owed to every vendor without a separate register.
- 

Delivery tracking, per PO

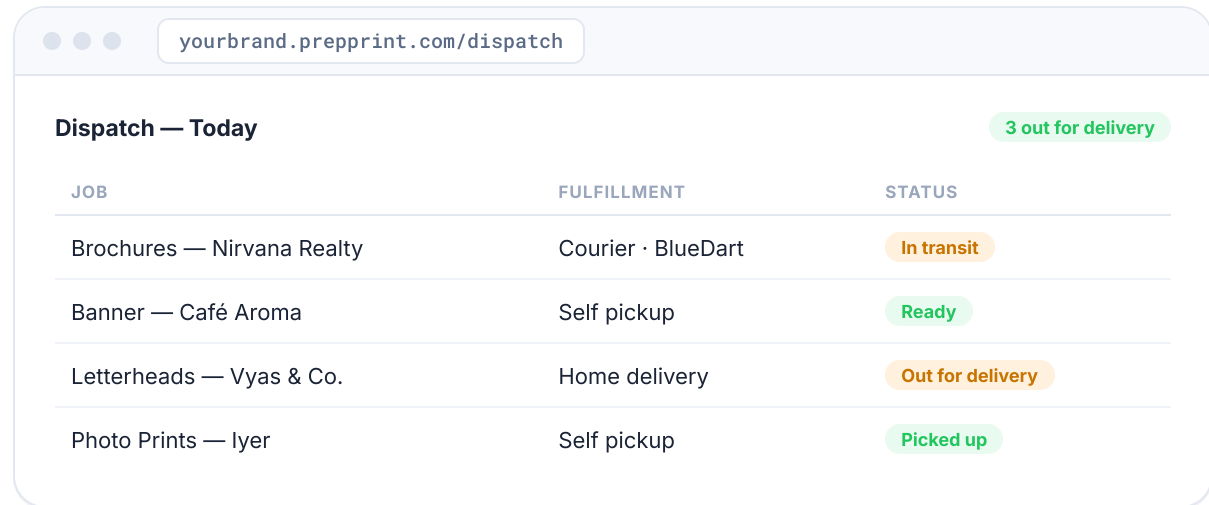
Know what's ordered, in transit or delivered, at a glance.
- 

Cost-of-goods, tied to jobs

Purchase cost feeds straight into true job profitability.

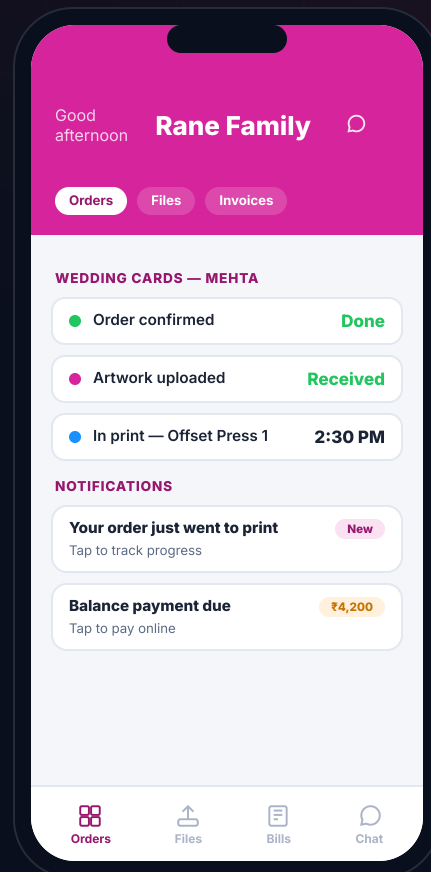
From press to doorstep, **tracked all the way.**

- ✓ **Pickup or delivery, your choice**
Customers pick a fulfillment option at order time — walk-in, courier or home delivery.
- ✓ **Courier & logistics partner sync**
Hand off to your courier partner and track the shipment without leaving PrepPrint.
- ✓ **Proof-of-delivery on file**
Signature or photo confirmation attached to the job automatically.
- ✓ **Ready-for-pickup alerts**
Customers get a WhatsApp ping the moment their job clears finishing.



Dispatch — Today			3 out for delivery
JOB	FULFILLMENT	STATUS	
Brochures — Nirvana Realty	Courier · BlueDart	In transit	
Banner — Café Aroma	Self pickup	Ready	
Letterheads — Vyas & Co.	Home delivery	Out for delivery	
Photo Prints — Iyer	Self pickup	Picked up	

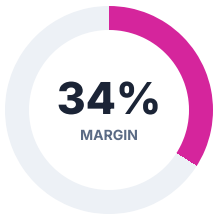
Every update, every order — straight to WhatsApp.



- ✓ **Order confirmations, instantly**
Every new order gets an automatic WhatsApp confirmation with the estimate.
- ✓ **Artwork received, confirmed instantly**
Customers get a WhatsApp confirmation the moment their file is uploaded and attached to the job.
- ✓ **Ready-for-pickup & delivery alerts**
No more "is my order ready?" calls to the counter.
- ✓ **Payment links & receipts**
Balance dues and paid receipts, sent the moment they're generated.

Data that **explains itself**, in plain English.

PrepPrint doesn't just log orders — it reads the patterns across jobs, machines and stock, and tells owners what actually needs attention.



Average Job Margin

Rolling 30-day average across all branches and job types.



Flex banner jobs are your thinnest margin line

Material cost has risen 9% this quarter without a rate-card update — worth revisiting pricing.



Offset Press 2 sits idle most afternoons

Utilization drops below 40% after 2 PM — a scheduling gap worth filling with smaller jobs.



3 customers are overdue on balance payments

Flagged for a follow-up before their next order is accepted on credit.



Satellite branch has your best margin this month

34.8% average, driven by strong visiting-card and stationery volume — worth replicating.

ONE PLATFORM, THREE APPS

Built for the **owner**, the **operator** and the **customer**.



Owner / Admin Web App

Any browser · every branch

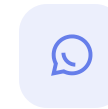
- Consolidated dashboard across all branches and presses
- Sales, job margin and stock reports, live
- Role-based access for managers and counter staff



Operator App

iOS & Android

- The day's press queue, right on the shop floor
- Mark jobs started, paused or completed in a tap
- Flag material shortages straight to inventory



Customer Portal

Web & WhatsApp

- Upload artwork and track job status live
- Pay invoices and download receipts online
- Reorder a past job in a single tap

INTEGRATIONS

Fits into the tools you **already use.**

Native connections for payments, communication and logistics — no manual reconciliation, no re-typing.



Razorpay / Payment Gateways

• Connected · billing & advances

UPI, cards and net banking accepted at the counter or online, with receipts generated automatically.



WhatsApp Business API

• Connected · order & file updates

Order confirmations, artwork-received alerts and pickup notifications delivered where customers actually reply.



Courier & Logistics Partners

• Connected · dispatch & tracking

Hand off deliveries to your courier partner and track shipments without leaving PrepPrint.



Set up in a day

Connect accounts once — no developer needed.



Zero double entry

Payments, files and dispatch stay in sync automatically.



Accounting-ready exports

Sales ledgers flow straight into Tally, Zoho Books or QuickBooks.



Always in sync

Data refreshes automatically, 24/7, across every branch.

MORE INTEGRATIONS AVAILABLE ON REQUEST

SMS Gateways

Google Workspace

Canva / Adobe file import

Barcode Scanners

Tally / Zoho Books

Zapier / Webhooks

Every design file and rate card, **kept exactly where it belongs.**

PrepPrint is built around strict access controls and full auditability — customer artwork, pricing and financial data stay visible only to the people who need them.



Role-scoped access

Operators see only their press queue; counter staff see only their branch.



Design files, access-controlled

Customer artwork is visible only to assigned staff and the customer themselves.



Rate cards, kept confidential

Negotiated pricing and margins are visible only to owners and managers.



Automatic backups

Every order, invoice and design file is backed up continuously.



Full audit trail

Every access to pricing, files or payment data is logged.



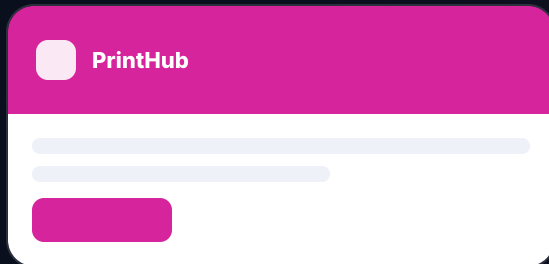
Owner-only financial view

Full margin and revenue data is visible only to the owner's login.

WHITELABEL & MULTI-BRANCH

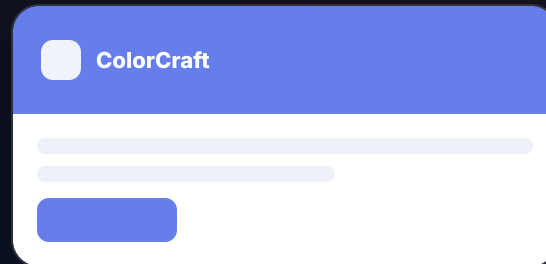
This isn't our platform with your logo. It's **your print shop's platform**, built by us.

Every PrepPrint deployment ships under your own brand — logo, colors, domain and apps. Run one counter or twenty branches under a single franchise console, with Prepseed as the engine underneath.



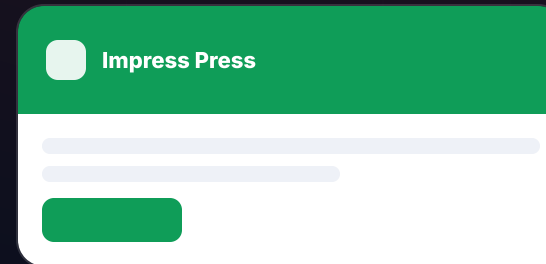
Your logo & brand color

Applied across the web app, operator app and customer portal.



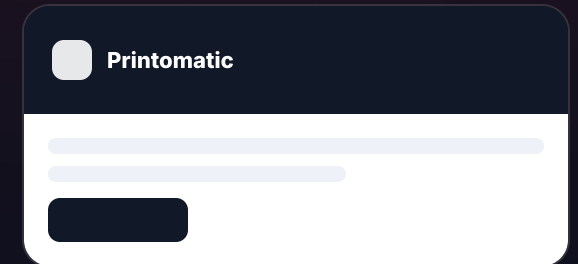
Your domain

admin.yourbrand.prepprint.com — customers never see "Prepseed."



Franchise console

One dashboard to add branches, replicate rate cards and roll up reports.



Your policies

Custom rate cards, job types and tax rules per branch.

Your branded apps

Operator & customer apps published to app stores under your name.

Your invoices

Every exported PDF and receipt carries your branding.

Your support line

Customers and staff reach you — never Prepseed.

Your pricing

You decide what to charge each branch or franchisee.

ONE VENDOR, ONE PLATFORM

No third-party tools. No stitched-together stack.

Most print shops juggle a billing app, a WhatsApp group, a paper notebook and a scattered folder of design files, none of which talk to each other. With PrepPrint there's nothing else to buy, connect or troubleshoot.

 Paper job docket → Order & Job Management	 Calculator-based quoting → Quotation & Estimation	 Artwork scattered across chats → Design & Artwork Upload	 Standalone billing software → POS & GST Billing
 Notebook stock registers → Inventory & Stock	 Whiteboard press schedules → Machine & Press Scheduling	 Separate courier tracking apps → Delivery & Dispatch	 Excel sales & margin trackers → Reports & AI Insights

WHAT THAT MEANS FOR YOU

 One vendor, one bill No juggling five renewals and five support tickets.	 Nothing breaks in between No API limits, sync failures or automation glue to babysit.	 Job data stays in one place Never scattered across five vendors' servers.	 One team accountable Prepseed builds, hosts and supports all of it — no finger-pointing.
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SWITCHING MADE EASY

Still on dockets and spreadsheets? We **migrate everything** — you just watch it happen.

Switching shouldn't mean re-entering years of customer and rate data. Hand us access and our team migrates every customer record, rate card and stock ledger into PrepPrint — safely, without disrupting a single order.

1

Share access

Read-only access to your current registers, rate cards or another billing app. No downtime.

2

We migrate everything

Customer records, rate cards, stock ledgers and open jobs — mapped and moved by our team.

3

You watch it happen

Track migration progress in real time — nothing goes live until you've reviewed and approved it.

4

Go live, old tools retired

Your counter and press floor start on PrepPrint from day one — zero data loss.

WHY PRINT SHOPS TRUST THE MIGRATION



Zero data loss

Every record accounted for, verified before go-live.



Old system stays live

Nothing is switched off until you're fully ready.



Free, done-for-you

No extra cost, no work for your staff beyond granting access.



Dedicated migration team

A real person owns your switch-over, start to finish.

WHY PREPSEED

Proven at scale, built to be yours.

Prepseed is an AI-first, whitelabel software studio based in Ahmedabad, India — building CRM, HRMS and custom platforms for EdTech, Real Estate, Healthcare and Enterprise teams. PrepPrint runs on the same engine already trusted by 400,000+ users, so you get a mature, battle-tested product from day one — not a first version.



400,000+ users

Powering platforms across EdTech, Enterprise, Healthcare and Real Estate.



Zero-downtime infrastructure

Running on US military-grade servers with automatic failover — always on.



Built for scale

From one counter to fifty branches, same platform, no re-platforming later.



Real support, real people

A dedicated team for setup, migration and ongoing customization.



\$1.2M in trusted backing

Investor-backed (2022) engineering team, not a freelance build.



Data secured across two continents

Primary data stored in India; encrypted backups held in the US.



Total data privacy

No one but you sees the full financial database — every other role stays scoped.



Fast to launch

Whitelabeled & live in weeks, not quarters.



LET'S BUILD YOUR PLATFORM

Your print shop platform. Your brand. **Live in weeks.**

Book a walkthrough and we'll map PrepPrint's quoting, job tracking, billing and stock to your branches, your presses and your brand.

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STUDIO

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